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Retail Strategies For Profitable Dispensing

BUSINESS

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Lenses

Short Corridor PALs

HOT TOPIC

BOGO's Impact

diversifying
your dispensary

20
YEARS
EB

License Lineup

Modo and **Derek Lam** have entered into a worldwide licensing agreement for the design, manufacturing, and distribution of eyewear and sunglasses under the Derek Lam brand. The collection is scheduled to launch during the Spring/Summer 2007 New York Fashion Week, and will be distributed through high-end optical stores and fashion retailers.

The **Kenmark Group** and **República Trading Company** have entered into a licensing agreement to create República Eyewear. The Kenmark Group was granted worldwide exclusive rights to manufacture and distribute the new line of eyewear and sunwear for men. República Eyewear will debut in Fall 2006.